

# melissaroyer

melissacroyer@gmail.com **e**

858.243.3210 **p**

www.melissaroyerdesign.com **w**

29752 melinda rd apt 1924, rancho santa margarita, ca 92688 **a**

## Experience **Young & Rubicam Brands, Irvine, CA**

- June 2009-  
December 2009 *Junior Art Director*
- Responsible for design and development of a variety of digital and print design projects
  - Clients included Southwest Airlines, Chase, Hilton, Southern California Edison, Jenny Craig, Blue Shield, and American Girl
  - Collaborated with creative peers to solve design challenges
  - Intelligently managed time and prioritized tasks in order to accommodate as many as twenty client projects at one time
  - Responsible for presenting work to creative superiors, account directors and clients
  - Designed the company holiday card for 2009

## September 2008- May 2009 **Socal Sign Design, San Diego, CA**

- Graphic Designer*
- Responsible for concept, design, development, and production of client design needs, company branding, promotional materials, holiday postcards, and store signage
  - Vehicle wrap design and pre-production experience

## January 2008- September 2008 **Clear Cut inc, Poway, CA**

- Graphic Artist, Web Designer, and Photographer*
- Responsible for design & development of company print materials
  - Responsible for setup and photography of merchandise, photo editing in RAW format, color correction, and web optimization
  - Responsible for website layout, design, and copy writing
  - Developed communication skill in coordinating website implementation through long-distance web programmer
  - Responsible for careful input of products into inventory

## March 2005- December 2007 **Circuit City, San Diego, CA**

- Product Flow Team Assistant Manager*
- Responsible for orchestration among PFT associates of stock replenishment within strict time constraints, ensuring pricing around entire store was always present and current, and the overall cleanliness and strict organization of backstock in the warehouse
  - Formally recognized as an outstanding employee by management on several occasions
  - Hired by manager to execute various design-oriented projects

## Education **San Diego State University, San Diego, CA**

2006-2009 Bachelor of Arts in Graphic Design  
Summa Cum Laude Graduating Honors  
Cumulative GPA 3.96

2003-2006 **Palomar College, San Marcos, CA**  
Cumulative GPA 3.96, Major GPA 4.00

## Awards and Honors

- Awarded *Best of Typography* prize at 2009 AIGA Student Portfolio Review
- Numerous design projects/illustrations chosen for student design/art exhibitions
- Selected for SDSU and Palomar Dean's list, high school Honor Roll student
- Pickens Family Art Scholarship recipient
- Selected for membership Phi Kappa Phi Honor Society

## Technical and Special Skills

- Proficient in Adobe CS4: Photoshop, Illustrator, InDesign, and Dreamweaver, Microsoft Office, and Flexi SIGN-PRO
- Proficient in both Macintosh and Windows computer operating systems
- Outstanding hand skills in art and experience with a wide range of media
- Experience with digital photography with an SLR camera
- Outstanding interpersonal skills in developing relationships and trust
- Drive to succeed innate in work ethic
- Strong ability to focus, willingness to learn, and hardworking spirit

## References and Portfolio

Available on request  
A brief online portfolio of work is accessible at melissaroyerdesign.com